

# Appendix 1 - BA (Hons) Marine & Coastal Tourism Module Map

## Year 1

### Semester 1

Introduction to Adventure Tourism UN807179	Marine & Coastal Tourism in UK UN807186	Option
-----------------------------------------------	--------------------------------------------	--------

### Semester 2

Adventure Markets: Products & Services UN807180	Introduction to the Customer-centred business UN107196	Preparing for Work-based and Placement Learning UN807182
----------------------------------------------------	-----------------------------------------------------------	-------------------------------------------------------------

## Year 2

### Semester 1

Contemporary Issues in Management UN208473	Adventure Operations Management	Work Placement: Team Working and Communication UN108456
-----------------------------------------------	---------------------------------	------------------------------------------------------------

### Semester 2

Marine Tourism Field Course UN808470	Marine Environments UF708409	Option
-----------------------------------------	---------------------------------	--------

## Year 3

### Semester 1

Management of the Marine Resource UF 709790	International Marine & Coastal Tourism UN809809	Planning International Expeditions	Option
------------------------------------------------	----------------------------------------------------	------------------------------------	--------

### Semester 2

Research Skills UN109672	International Marine & Coastal Tourism UN809809	Planning International Expeditions	Sustainable Tourism & the Environment UN809802
			Work Placement: Industry-specific Skills UN109677

## Year 4

### Semester 1

Critical Perspectives of Marine & Coastal Tourism UN810675	Marine Archaeology & Heritage of Northern Scotland UV410775	International Expedition Leadership	Dissertation UN110851 <b>OR</b> Research and Planning a New Business Venture UN110852
---------------------------------------------------------------	----------------------------------------------------------------	-------------------------------------	---------------------------------------------------------------------------------------------------

### Semester 2

Emergent Tourism Trends UN810673	Selling 'Cold' Islands UQ311911	International Expedition Leadership	Dissertation UN110851 <b>OR</b> Research and Planning a New Business Venture UN110852
-------------------------------------	------------------------------------	-------------------------------------	---------------------------------------------------------------------------------------------------

