

# BA (Hons) Adventure Tourism Management

## Module Map

|  |            |   |  |  |
|--|------------|---|--|--|
| <b>1st Year – Level 7</b><br>Focus on: Foundation skills and knowledge                                   | Semester 1 | UF807004 Adventure geography: The Scottish perspective  | UN807181 Introduction to Professional Adventure Practice | UN807179 Introduction to Adventure Tourism           |
|  | Semester 2 | UC607001 Introduction to sports coaching and leadership   | Option Module  | UN807180 Adventure Markets: Products and Services    |
|  |            |   |  |  |
| <b>2nd Year – Level 8</b><br>Focus on: Core knowledge, practice and reflection                           | Semester 1 | UN808471 Adventure Operations and Risk Management   | UN208473 The Contemporary Workplace                      | Option Module (S2 and all year options)              |
|  | Semester 2 | UN808468 Understanding adventure  | UN808478 Adventure Tourism Guiding and Interpretation    | Option Module (S2 and all year options)              |
|  |            |   |  |  |
| <b>3rd Year – Level 9</b><br>Focus on: Critical observation, academic and applied skills enhancement     | Semester 1 | Option Module   | Option Module  | Option Module  |
|  | Semester 2 | UN109672 Research Skills  | Option Module  | UN809812 Sustainable Management of Adventure Tourism |
|  |            |   |  |  |
| <b>4th Year – Level 10</b><br>Focus on: Capstone: critical professional knowledge and skills application | Semester 1 | (All year)<br>UN110851 Dissertation<br>Or<br>UN810678 Professional Adventure Project<br>Or<br>UN110852 Research and Plan a New Business Venture | UN810671 Critical Perspectives of Adventure Tourism      | UN810677 Perceptions of Risk and Decision Making     |
|  | Semester 2 |   | UN810673 Emergent Tourism Trends                         | UN810674 Inclusive Adventure                         |

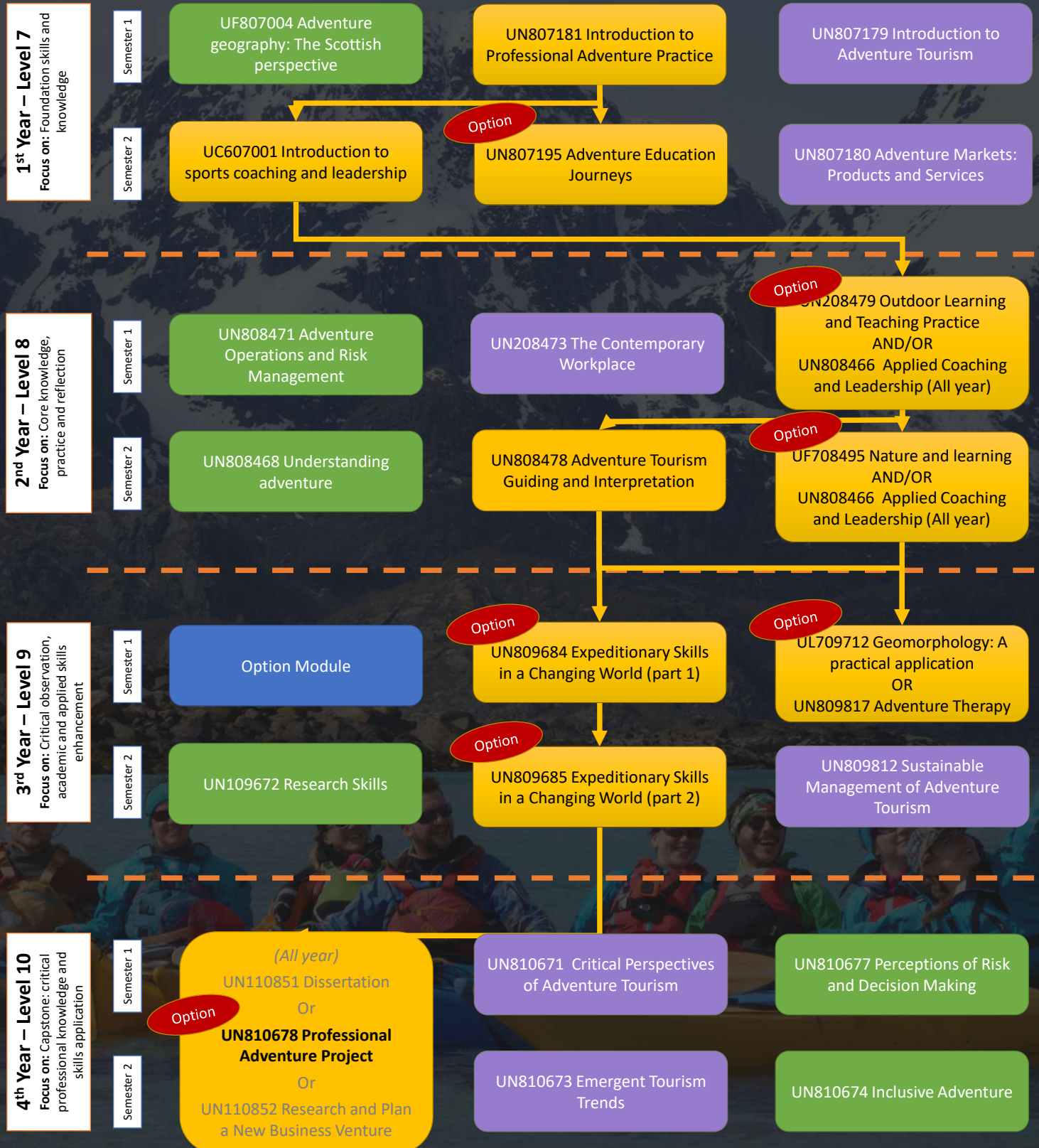
### Key:

|  |                       |               |
|--|-----------------------|---------------|
| Core Adventure Tourism Management Module | Core Adventure Module | Option Module |
|--|-----------------------|---------------|

# BA (Hons) Adventure Tourism Management

Q. Where in the programme will I develop my knowledge and **practical skills for professional leadership, guiding and interpretation in Adventure Tourism?**

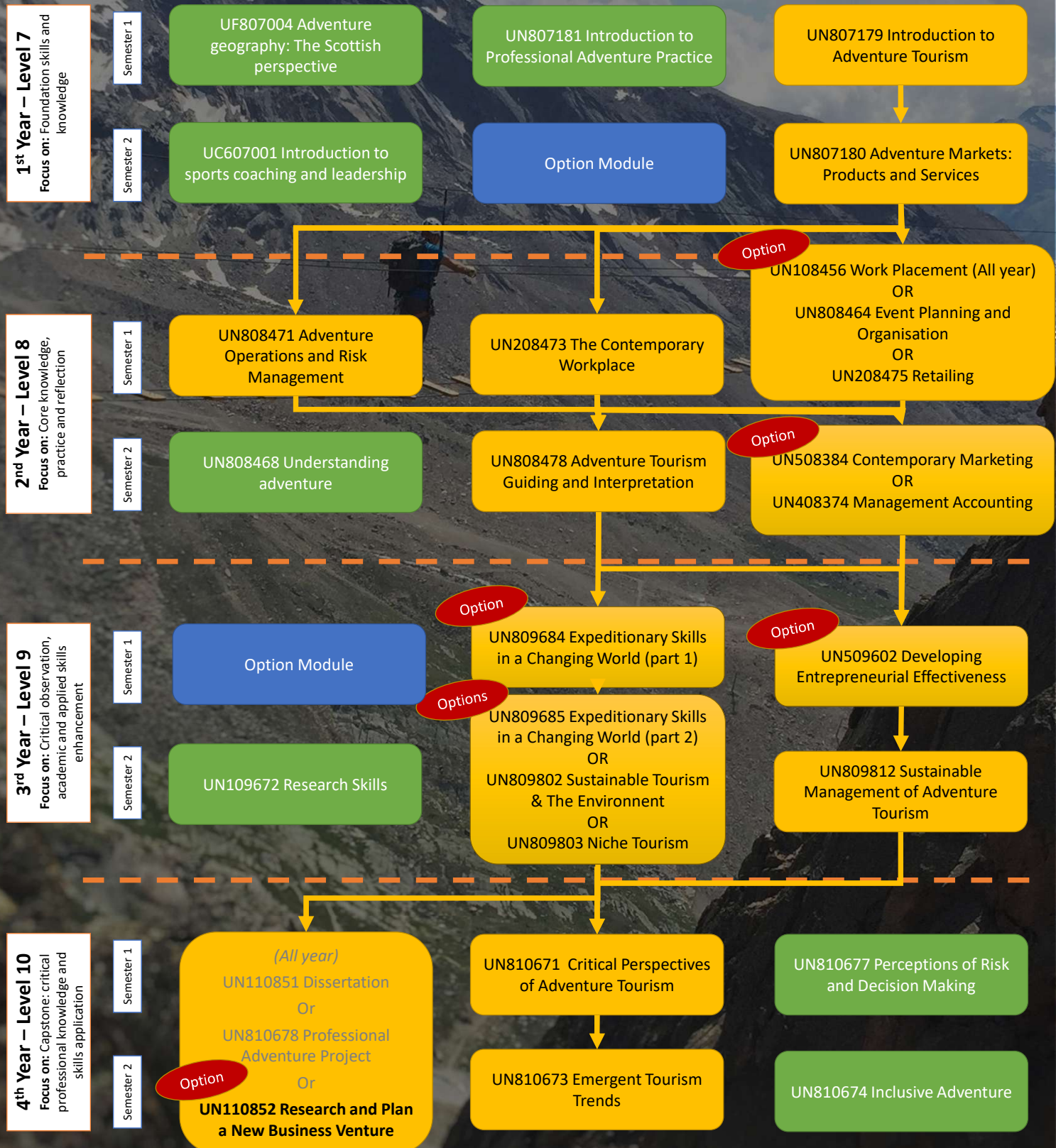
A. Follow the pathways below and you can see the core and option modules you can take to discover and enhance these applied specialist skills.



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Q. Where in the programme will I focus on **tourism, management and business practices**?

A. Follow the pathways below and you can see the core and option modules you can take to pursue this core knowledge.

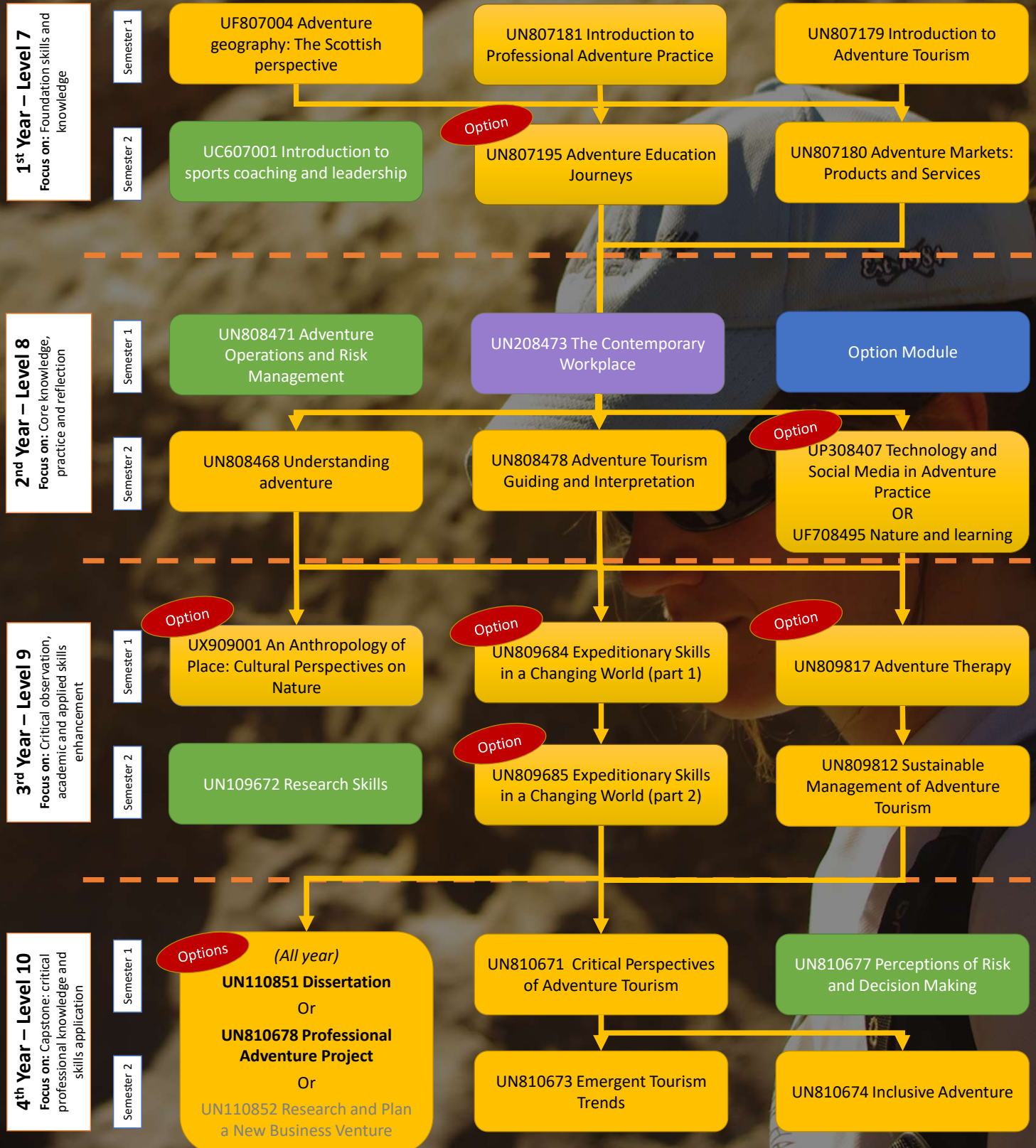




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Q. Where will the programme help me to learn about and explore **adventure philosophy, environmental ethics, and society?**

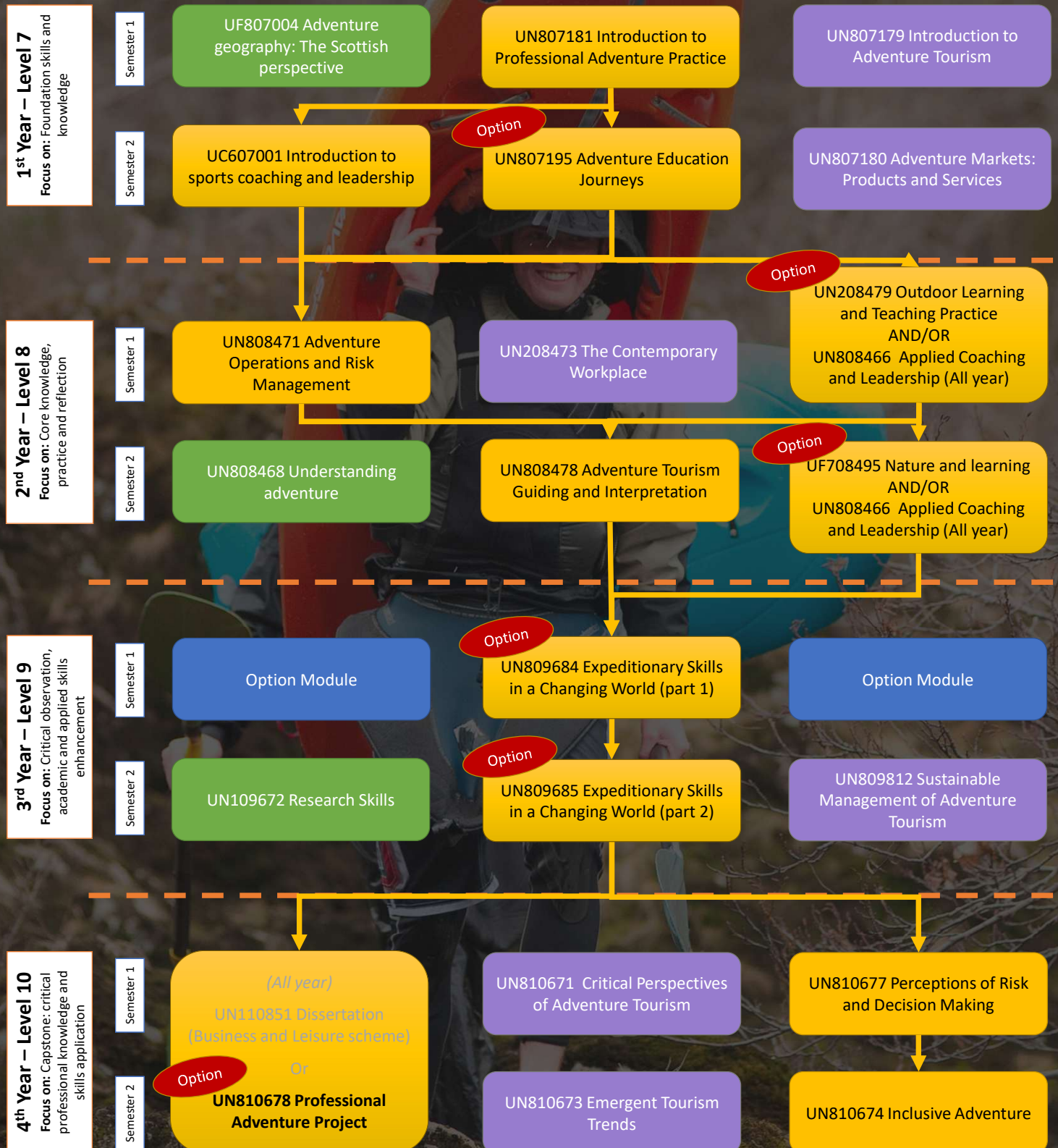
A. Follow the pathways below and you can see the core and option modules you can take to pursue this essential underpinning knowledge.



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Q. Where in the programme will I learn how to **plan and manage activities safely**?

A. Follow the pathways below and you can see the core and option modules you can take to develop and enhance this essential core knowledge.





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Q. I am also interested in developing my knowledge of the **Earth Sciences**. Where in the programme can I enhance this area?

A. Follow the pathways below and you can see the core and option modules you can take to enhance this essential background knowledge.

